

Unit 7: Inferential Statistics and Hypothesis Testing

Required Reading

Berenson, L., Levine, D., & Szabat, K. (2019) *Basic Business Statistics: Concepts and Applications*. 14th Ed. Pearson

- Chapter 4 p 200-220.
- Chapter 9 p 343-371.
- Chapter 10 p 383-412.

Purdue University. (2023) *Basic Inferential Statistics: Theory and Application*.