

## **Unit 5 – Reflection:**

I thoroughly enjoyed this week's studies and found the topic of the lecture on Questionnaire Design to be fascinating. While learning about Cambridge Analytica, I became aware of the seriousness of the inappropriate use of people's data in this case. My research shed light on the impact of such actions.

The wiki activity on Questionnaires was an actual test of my understanding and dedication. The depth of research required not only challenged but also excited me. I invested significant time in exploring various sources, demonstrating my commitment to grasping the subject matter thoroughly. Among the numerous articles I found, one particularly piqued my interest. I meticulously analysed it, hoping that my critique of this questionnaire was accurate.

I feel that I am improving my research and analysis techniques, which is helping to enhance my research skills.