

## **Unit 5: Interviews, Survey Methods, and Questionnaire Design**

### **Required Reading**

Dawson, C. (2015) *Projects in Computing and Information Systems: A Student's Guide*. Harlow: Pearson.

- Chapter 2 Section 2.4.4 p 31-37.

Cambridge Core. (2019) *Qualitative Methods for Computing Education*. Cambridge University Press.

- Chapter 7.

Niedbalski, J. & Ślęzak, I. (2022) *Social Network Analysis and Its Applicability by Means of NVivo Software*. World Conference on Qualitative Research.

Learning for Action. (n.d.) *Analyzing Qualitative Data*.

### **Additional Reading**

Brace, I. (2013) *Questionnaire Design: How to Plan, Structure and Write a Survey*. Kogan Page.

- Chapter 1 p 6-16.
- Chapter 3 p 28-30.
- Chapter 4 p 36-47.

Campos, D. (2015) *Populations vs Samples*.

Dept. Computer Science, Uni Cape Town. (2012) *Qualitative Research Methods*.

Business Research Methodology (BRM). (2018) *Qualitative Data Analysis Methods*.

Sage Video. (2018) *Designing a Survey*.

QuestionPro. (2021) *Questionnaire vs Survey: Is there a Difference?*

Survey Monkey. (n.d.) *Survey vs Questionnaire: What is the difference?*

QuestionPro. (2021) *Leading Questions: Definitions, Characteristics and Examples.*