

Unit 4: Case Studies, Focus Groups and Observations

Required Reading

Dawson, C. (2015) *Projects in Computing and Information Systems: A Student's Guide*. Harlow: Pearson.

- Chapter 2 Section 2.4.2 p 28.
- Chapter 2 Section 2.4.3 p 29-31.
- Chapter 2 Section 2.4.5 p 37-38.

Priya, A. (2021) Case Study Methodology of Qualitative Research: Key Attributes and Navigating the Conundrums in Its Application. *Sociological bulletin*. 70(1): 94–110.

Kaplan, B. & Maxwell, J. A. (n.d.) 'Qualitative Research Methods for Evaluating Computer Information Systems', in: Anderson, J. G. & Aydin, C. E. *Evaluating the Organizational Impact of Healthcare Information Systems*. New York: Springer New York. 30–55.

Wohlin, C. (2021) *Case Study Research in Software Engineering—It is a Case, and it is a Study, but is it a Case Study?* Information and Software Technology.

Additional Reading

Farquhar J D. (2012) *Case Study Research for Business*. Sage

- Chapters 1 to 7.

Abramson, C. & Sánchez-Jankowski, M. (2020) *Conducting Comparative Participant Observation*. Oxford Scholarship Online

Zhang, L., Miranskyy, A., Rjaibi, W., Stager, G., Gray, M. & Peck, J. (2023) *Making existing software quantum safe: A case study on IBM Db2*. Information and Software Technology.

Sim., J. & Waterfield, J. (2019) *Focus Group Methodology: Some Ethical Challenges*. Quality and Quantity.

Haye, R., Kyer, B. & Weber, E. (2015) *The Case Study Cookbook*.

Devault, G. (2020) *What is Market Research Focus Group?*

Fuelcycle. (2019) *The Three Most Common Observation Research Methods*.